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田生集團有限公司

RICHFIELD GROUP HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 183)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is likely to record an unaudited profit for the six months ended 31 December 2013 as compared to the loss for the six months ended 31 December 2012.

Shareholders of the Company and potential investors are advised to exercise caution in dealings in the shares of the Company.

This announcement is made by Richfield Group Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that based on a preliminary review of the Group’s unaudited consolidated management accounts, it is expected the unaudited consolidated interim result of the Group for the six months ended 31 December 2013 to record an unaudited profit, as compared to a loss for the six months ended 31 December 2012. The expected profit is mainly attributed to the increase in consultancy fee income received by the Group following the completion of two property assembly projects and the exchange gain recognized for the appreciation of the sterling pound for the six months ended 31 December 2013. Despite the improved result for the six months ended 31 December 2013 in comparison with the corresponding period in 2012, the Board is of the view that the financial performance of the Group is still affected by the sluggish property market transactions for the property assembly and brokerage business sector in Hong Kong, so that it is uncertain if the Group can maintain its profitability for the year ending 30 June 2014.

The Company is still in the process of finalising the results of the Group for the six months ended 31 December 2013. The information contained in this announcement is only a preliminary assessment by the management of the Company based on information currently available to the Board and is not based on any figures or information which have been audited or reviewed by the Company's auditors.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company. The unaudited results of the Company for the six months ended 31 December 2013 will be released in due course.

By order of the Board
LEE WING YIN
Executive Director

Hong Kong, 19 February 2014

As at the date of this announcement, the Company's executive directors are Mr. Lee Wing Yin and Mr. Ngan Man Ho, Murphy, the Company's non-executive director is Mr. Lai Hin Wing, Henry and the Company's independent non-executive directors are Mr. Koo Fook Sun, Louis, Ms. Yeung Wing Yan, Wendy and Mr. Lung Hung Cheuk respectively.