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RICHFIELD GROUP HOLDINGS LIMITED 田 生 集 團 有 限 公 司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00183)

PROPOSED ADOPTION OF CHINESE NAME AS PART OF THE OFFICIAL NAME AND

PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION

The Board proposes to formally adopt the Chinese name of the Company "田生集團有限公司" as part of the official name of the Company at the forthcoming EGM.

The Board further proposes to amend the Articles of Association in order to reflect the changes in the appointment of auditors.

PROPOSED ADOPTION OF CHINESE NAME AS PART OF THE OFFICIAL NAME

The board (the "Board") of directors (the "Directors") of Richfield Group Holdings Limited (the "Company") announces that the Company proposes to formally adopt the Chinese name "田生集團有限公司" as part of the official name of the Company (the "Adoption of Chinese Name"), which is subject to (i) the passing of a special resolution by the shareholders of the Company (the "Shareholders") at the forthcoming extraordinary general meeting (the "EGM") to approve the Adoption of Chinese Name; and (ii) the approval by the Registrar of Companies in the Cayman Islands.

The stock short names for trading in the shares of the Company on The Stock Exchange of Hong Kong Limited, namely "RICHFIELD GP" in English and "田生集團" in Chinese, remain unchanged.

^{*} For identification purposes only

PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION

The Board further announces that the Company proposes to amend the articles of association of the Company (the "Articles of Association") in order to reflect the changes in the appointment of auditors, which is subject to the passing of a special resolution by the Shareholders at the EGM.

Further, a special resolution will be proposed at the EGM for the adoption of the amended and restated memorandum and Articles of Association incorporating the Adoption of Chinese Name (if approved by Shareholders) and such proposed amendments and all previous amendments made pursuant to resolutions passed by the Shareholders at general meetings.

GENERAL

A circular containing, among other matters, further information of the proposed Adoption of Chinese Name as part of the official name of the Company and the amendments to Articles of Association and a notice of EGM will be despatched to the Shareholders as soon as practicable.

By order of the Board
Richfield Group Holdings Limited
Lee Wing Yin
Executive Director

Hong Kong, 23 December 2010

As at the date of this announcement, the Company's executive Directors are Mr. Pong Wai San, Wilson and Mr. Lee Wing Yin, the Company's non-executive Director is Mr. Li Chi Chung and the Company's independent non-executive Directors are Mr. Koo Fook Sun, Louis, Mr. Lai Hin Wing, Henry and Mr. Lung Hung Cheuk respectively.